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april

At-a-Glance

MONTH-LONG OBSERVANCES

Healthcare Thought Leadership and Innovation Month
National Facial Protection Month
National Limb Loss and Limb Difference Awareness Month
Occupational Therapy Month
Parkinson's Awareness Month
Rosacea Awareness Month

WEEK-LONG OBSERVANCES

18–24 Medical Laboratory Professionals Week
26–30 Patient Experience Week 2021
26–30 Transplant Nurses Week

RECOGNITION DAYS | EVENTS

10 National Youth HIV & AIDS Day
16 World Voice Day
24 DEA National Drug Take Back Day



1–30 | Healthcare Thought Leadership and Innovation Month

TLI Foundation is a leading nonprofit organization that places a strong focus on issues related to health care and the health community. We are a “do tank” and not just a “think tank.” Our goal for The Health Care Thought Leadership and Innovation Month is to inspire all stakeholders in the health care continuum to showcase new and innovative programs and ideas that lead to transformative change in health care.

For more information, contact:
Nicole Dufour, Senior Account Executive,
CPR Strategic Marketing Communications
for TLI Foundation | 201.641.1911 x 54
ndufour@cpronline.com
www.thoughtfoundation.org
#ThoughtLeadershipAndInnovationMonth
@TLIFoundation

1–30 | National Facial Protection Month

April is National Facial Protection Month (NFPM), and AAOMS is teaming up with the Academy for Sports Dentistry (ASD), the AAPD, AAO and the ADA to remind parents, caregivers, coaches and athletes to be proactive in preventing sports-related injuries to the head and face through the use of safety equipment.

For more information, contact:
Karin T. Swihart | American Association of Oral and Maxillofacial Surgeons | 800.678.6200
kswihart@aaoms.org | aaoms.org/saveface
#FacialProtection

1–30 | National Limb Loss and Limb Difference Awareness Month

Limb Loss and Limb Difference Awareness Month (LLAM) is a month spent raising awareness about what it is like to live with limb loss and limb difference, for individuals and their families. We educate and connect communities, empower individuals and families living with limb loss and limb difference to be a voice for themselves and others.

For more information, contact:
Joy Burwell | American Orthotic and Prosthetic Association | 800.328.8476
jburwell@aopanet.org
www.amputee-coalition.org/events-programs/
limb-loss-awareness-month/
@AmericanOandP | @AmputeesUSA
#limblossawarenessmonth
#LLAM#limblossawareness

1–30 | Occupational Therapy Month

April is Occupational Therapy Month! There are more than 213,000 occupational therapists and occupational therapy assistants, educators and students in the U.S. Occupational therapy practitioners facilitate participation in everyday activities for people of all ages and abilities.

For more information, contact: American Occupational Therapy Association (AOTA)
301.652.6611 | members@aota.org
www.aota.org | @AOTAInc | #OTMonth

1–30 | Parkinson's Awareness Month

April is Parkinson's Awareness Month, a national observance that brings together the Parkinson's community to raise awareness for the one million Americans living with Parkinson's.

For more information, contact:
Mona Clifton | Parkinson's Foundation
858.264.1713 | mclifton@parkinson.org
Parkinson.Org

1–30 | Rosacea Awareness Month

The National Rosacea Society (NRS) has designated April as Rosacea Awareness Month to alert the public to the early warning signs of this chronic and conspicuous facial disorder estimated to affect more than 17 million Americans and to raise awareness of the impact rosacea has on its sufferers.

For more information, contact:
National Rosacea Society | 847.382.8971
info@rosacea.org | www.rosacea.org
#RosaceaAwareness

10 | National Youth HIV & AIDS Day

National Youth HIV & AIDS Awareness Day (NYHAAD), annually April 10th, is a day to educate the public about the impact of HIV and AIDS on young people. The day also highlights the advocacy of young people in the U.S. around linking people to services, providing sexual health resources and HIV education.

For more information, contact:
Health & Social Equity Department
Advocates for Youth | 202.419.3420
armonte@advocatesforyouth.org
advocatesforyouth.org/nyhaad/
@advocatestweets



Celebrate Minority Health

Our multicultural content and images help you make meaningful connections in every community

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GOOD HEALTH CONTENT

16 | World Voice Day

Every year on April 16, otolaryngologist-head and neck surgeons and other voice health professionals worldwide join together to recognize World Voice Day. On World Voice Day, everyone—young and old—is encouraged to assess their vocal health and take action to improve or maintain good voice habits.

For more information, contact:

The American Academy of Otolaryngology Head and Neck Surgery | @aaohns | #worldvoiceday 703-836-4444 | entnet.org

18–24 | Medical Laboratory Professionals Week

Medical Laboratory Professionals Week is an annual celebration of the medical laboratory professionals and pathologists who play a vital role in health care. Laboratory professionals often work behind the scenes, and few people know about the critical testing they perform every day. This is an opportunity to honor the more than 300,000 medical laboratory professionals who perform and interpret more than 10 billion laboratory tests in the United States every year.

For more information, contact:

Angela Collier | ASCP 3125414110 | angela.collier@ascp.org www.ascp.org | @ascp_chicago | #labweek

24 | DEA National Drug Take Back Day

This day provides an opportunity to get unused and unwanted medications out of your household.

For more information, contact:

Drug Enforcement Administration #DEATakeBack | Takebackday.dea.gov

26–30 | Patient Experience Week 2021

Patient Experience Week is an annual event to celebrate healthcare staff impacting patient experience every day. Inspired by members of the Institute community, PX Week provides a focused time for organizations to celebrate accomplishments, re-energize efforts and honor the people who impact patient experience every day. From nurses and physicians, to support staff and executive professionals, to patients, families and communities served, the Institute hopes to bring together healthcare organizations across the globe to observe PX Week.

For more information, contact:

Emily Solinger | The Beryl Institute 1.866.488.2379 Ext. 716 emily.solinger@theberylinstitute.org www.theberylinstitute.org/page/PXWeek @BerylInstitute | #PXWeek

26–30 | Transplant Nurses Week

ITNS created Transplant Nurses Week to raise awareness of the unique contributions transplant nurses make in the lives of the people with whom they work, especially their patients. As awareness of this important profession grows, ITNS is committed to creating more opportunities for nurses, health care professionals, organ donors and recipients and their families to show their appreciation for the incredible care transplant nurses provide around the world.

For more information, contact:

Kat Waks | Operations and Education Administrator | International Transplant Nurses Society | 847-375-6375 | kwaks@itns.org | itns.org Instagram: @transplantnurses Twitter: @ITNSnurses Facebook: @InternationalTransplantNursesSociety #TransplantNursesWeek

