

november



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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



november

At-a-Glance

MONTH-LONG OBSERVANCES

Alzheimer's Disease Awareness Month (National)
Family Caregivers Month (National)
COPD Awareness Month
Healthy Skin Month (National)
Hospice and Palliative Care Month (National)
Lung Cancer Awareness Month
Prematurity Awareness Month
Jingle Bell Run for Arthritis (November-December)

WEEK-LONG OBSERVANCES

1-7 Allied Health Professions Week
1-7 Diabetes Education Week (National)
8-14 Nurse Practitioner Week (National)
8-14 Radiologic Technology Week (National)

RECOGNITION DAYS | EVENTS

12 Pneumonia Day (World)
17 Prematurity Day (World)
18 COPD Day (World)

1-30 | Alzheimer's Disease Awareness Month (National)

In 1983, nearly 20 years before he died of Alzheimer's disease, President Ronald Reagan helped to create greater awareness of the disease, declaring November as National Alzheimer's Disease Awareness Month. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. **For more information, contact: Alzheimer's Association | 800.272.3900 | www.alz.org | [#ALZASSOCIATION](https://twitter.com/alzassociation) | [#ENDALZ](https://twitter.com/ENDALZ)**

1-30 | Family Caregiver Month (National)

Strong support teams come in all shapes and sizes. National Caregivers Month spotlights the millions of American directly and indirectly affected by chronic disease. **For more information, contact: Erin Meyer American Lung Association | 800.586.4872 | Erin.Meyer@lung.org | www.lung.org | [#LungAssociation](https://twitter.com/LungAssociation) | [#NFCMonth](https://twitter.com/NFCMonth)**

1-30 | COPD Awareness Month

More than 13 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives. **For more information, contact: Erin Meyer American Lung Association | 800.586.4872 | Erin.Meyer@lung.org | www.lung.org/copd | [#LungAssociation](https://twitter.com/LungAssociation) | [#COPDAwarenessMonth](https://twitter.com/COPDAwarenessMonth) | [#COPD](https://twitter.com/COPD)**

1-30 | Healthy Skin Month (National)

National Healthy Skin Month was created to educate the public about the importance of caring for their skin, hair and nails. **For more information, contact: Nicole Dobkin American Academy of Dermatology | 847.240.1746 | mediarelations@aad.org | www.aad.org/public | [#AADskin](https://twitter.com/AADskin) | [#NationalHealthySkinMonth](https://twitter.com/NationalHealthySkinMonth)**

1-30 | Hospice and Palliative Care Month (National)

November is National Hospice and Palliative Care Month, a time to raise awareness about care for people coping with life limiting-illness. Every year, more than 1.6 million patients receive care from hospices in the United States. Hospice and palliative care programs provide pain management, symptom control, psychosocial support and spiritual care to

patients and their families who are facing a serious or life-limiting illness.

For more information, contact: Communications Department | NHPCO 703.837.1500 | communications@nhpco.org | www.nhpco.org | [@NHPCO_news](https://twitter.com/NHPCO_news) | [#hospicemonth](https://twitter.com/hospicemonth)

1-30 | Lung Cancer Awareness Month

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

For more information, contact: Erin Meyer American Lung Association | 800.586.4872 | Erin.Meyer@lung.org | www.lung.org/lung-cancer | [#LungAssociation](https://twitter.com/LungAssociation) | [#LungCancer](https://twitter.com/LungCancer)

1-30 | Prematurity Awareness Month

March of Dimes leads the fight for the health of all moms and babies. Prematurity Awareness Month (PAM) raises public awareness of this very serious and costly problem, the greatest contributor to infant death in the United States. PAM provides opportunities for people who care about moms and babies to tell their stories, volunteer, advocate, donate and build communities for healthy moms and strong babies.

For more information, contact: Michele Kling March of Dimes | 914.843.9487 | press@marchofdimes.org | www.marchforbabies.org or www.nacersano.org | [@marchofdimes](https://twitter.com/marchofdimes) | [@modhealthtalk](https://twitter.com/modhealthtalk) | [@nacersano](https://twitter.com/nacersano) | [#prematurityawarenessmonth](https://twitter.com/prematurityawarenessmonth) | [#marchofdimes](https://twitter.com/marchofdimes)

November-December | Jingle Bell Run for Arthritis

Each holiday season (November through December), thousands of runners and walkers of all ages come together at hundreds of sites nationwide to share their support for the Arthritis Foundation's mission to prevent, control and cure arthritis and related diseases. Participants wear holiday-themed costumes and tie jingle bells to their shoes to fight arthritis, the nation's most common cause of disability.

For more information, contact: Claire Villines Arthritis Foundation | 404.872.7100 | cvillines@arthritis.org | www.arthritis.org | [@ArthritisFdn](https://twitter.com/ArthritisFdn) | [@ArthritisFoundation](https://twitter.com/ArthritisFoundation)

1–7 | Allied Health Professions Week

Allied Health Professions Week honors the millions of health care providers working in more than 80 allied health professions. Allied health practitioners greatly influence health care delivery by supporting, facilitating and complementing the roles of physicians and other health care specialists. This collaboration, which emphasizes the strengths of all health professions, enhances the quality of health care. The focus of Allied Health Professions Week is to promote the celebration of allied health careers.

**For more information, contact: Jacoby Lawrence
Association of Schools of Allied Health Professions
202.237.6481 | jacoby@asahp.org | www.asahp.org**

1–7 | Diabetes Education Week (National)

National Diabetes Education Week was created to encourage people with diabetes to work with a diabetes educator to learn how to self-manage their diabetes using the self-care behavior framework, which includes healthy eating, being active, monitoring, taking medication, problem solving, reducing risks and healthy coping.

**For more information, contact: Communications
American Association of Diabetes Educators
312.601.4864 | communications@aadenet.org
www.diabeteseducator.org | @AADEdiabetes
#NDEW**

8–14 | Nurse Practitioner Week (National)

National Nurse Practitioner (NP) Week is held annually to celebrate these exceptional health care providers and to remind lawmakers of the importance of removing outdated barriers to practice so that NPs will be allowed to practice to the full extent of their experience and education. It is also an opportunity to build awareness with the general public about the many benefits of having an NP as your primary, specialty or acute care provider.

For more information, contact:

8–14 | Radiologic Technology Week (National)

National Radiologic Technology Week is celebrated annually to recognize the vital work of medical imaging and radiation therapy professionals across the nation. The celebration takes place in November to commemorate the anniversary of Wilhelm Conrad Roentgen's discovery of the X-ray on November 8, 1895.

**For more information, contact: Julio Dominguez
Marketing American Society of Radiologic
Technologists | 800.444.2778 ext. 1081
jdomiguezoto@asrt.org
memberservices@asrt.org | www.asrt.org/nrtw
@ASRT | #NRTW20**

12 | Pneumonia Day (World)

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere and anytime. It's commonly a complication of a respiratory infection—especially the flu—but there are more than 30 different causes of the illness. Older adults, children and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

**For more information, contact: Erin Meyer
American Lung Association | 800.586.4872
Erin.Meyer@lung.org | www.lung.org/pneumonia
@LungAssociation #WorldPneumoniaDay**

17 | Prematurity Day (World)

World Prematurity Day (WPD) raises awareness of and calls for action on the global crisis of premature birth, which affects 15 million babies each year and is the leading cause of death for children worldwide under age 5. March of Dimes leads a coalition of organizations that seek to prevent premature birth and advocate for better care for affected babies and families.

**For more information, contact: Michele Kling March
of Dimes | 914.997.4613 | press@marchofdimes.org
www.marchforbabies.org or www.nacersano.org
@marchofdimes @nacersano
#worldprematurityday**

18 | COPD Day (World)

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your health care provider to see how you can better manage your condition and live a full and active life.

**For more information, contact: Erin Meyer
American Lung Association | 800.586.4872
Erin.Meyer@lung.org | www.lung.org/copd
@LungAssociation | #WorldCOPDDay**