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At-a-Glance

MONTH-LONG OBSERVANCES

Childhood Cancer Awareness Month
Drug-Free Pain Management Awareness Month
Food Safety Education Month
Gynecologic Cancer Awareness Month
Prostate Cancer Awareness Month
Pulmonary Fibrosis Awareness Month (Global)
Sepsis Awareness Month
Thyroid Cancer Awareness Month

WEEK-LONG OBSERVANCES

5–11 Vascular Nurses Week
6–10 National Suicide Prevention Week
12–18 National Assisted Living Week (NALW)
12–18 National Environmental Services Week
13–19 Neonatal Nurses Week
19–25 International Clean Hands Week
20–24 Nursing Professional Development Week

RECOGNITION DAYS | EVENTS

10 National Suicide Prevention Day

1–30 | Childhood Cancer Awareness Month

Every day, the parents of 43 children in the US hear the words, "Your child has cancer." Sadly, 1 in 8 of these children will not survive, and of those that do, 60 percent of them will suffer long-term side effects like heart failure and secondary cancers. Join CureSearch during September to help find better, less toxic treatments for every child diagnosed with cancer so they can lead longer, healthier and more productive lives.

For more information, contact:

Tessa Gatz | CureSearch for Children's Cancer
tessa.gatz@curesearch.org | curesearch.org
@curesearch | #curesearch
#childhoodcancerawarenessmonth

1–30 | Drug-Free Pain Management Awareness Month

Prescription opioid use and abuse that leads to addiction and catastrophic outcomes has become a national crisis. During Drug-Free Pain Management Month, the Foundation for Chiropractic Education advises the public that there are non-pharmacologic options, such as chiropractic care, to safely and effectively relieve acute, subacute and chronic pain. Online guides and toolkits provide education and materials to plan and promote consumer awareness activities.

For more information, contact:

#StopOpioidAbuse | drugfreepaincare.org

1–30 | Food Safety Education Month

A month for people to learn about actions they can take at home to reduce the risk of food poisoning, such as hand washing, surface cleaning, surface sanitizing, cooking to a safe temperature, chilling foods within 2 hours of a meal and avoiding cross contamination. Food poisoning affects 1 in 4 individuals in the United States each year.

For more information, contact:

Katie Weston | Partnership for Food Safety Education | 202-688-3260
info@fightbac.org | www.fightbac.org
@FightBAC #foodsafetymonth | #foodsafety

1–30 | Gynecologic Cancer Awareness Month

The Foundation for Women's Cancer (FWC) understands the importance of bringing awareness to all gynecologic cancers—cervical, ovarian, uterine/endometrial, vaginal and vulvar cancer—and declared September as Gynecologic Cancer Awareness Month (GCAM) with a goal of reaching more and more people each year with resources on gynecologic cancer symptoms, risk factors, prevention and early detection.

For more information, contact: Lindsey Powell | Foundation for Women's Cancer 312.235.4058 | lindsey.powell@sgo.org
www.foundationforwomenscancer.org

www.sgo.org | @foundationforwomenscancer
@GYNCancer | #EndWomensCancer | #GCAM

11–30 | Prostate Health Month

As the founder and coordinator of the National Prostate Cancer Awareness Week (PCAW) Program, we have screened over 5,000,000 men across the country for the disease and have become one of the largest and most successful health screening projects in the world. Through hundreds of hospitals, clinics, private physicians and health centers, we are able to bring free screenings each year to more than 125,000 men.

For more information, contact:

Renee Savickas | Prostate Conditions Education Council | 303.807.1128 | renee.savickas@prostateconditions.org | www.prostateconditions.org
facebook.com/4Prost8 | #4Prost8Health

1–30 | Pulmonary Fibrosis Awareness Month (Global)

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

For more information, contact:

American Lung Association
800.586.4872 | Erin.Meyer@lung.org
www.lung.org/pulmonary-fibrosis
@LungAssociation | #PulmonaryFibrosis
#PFAwareness

1–30 | Sepsis Awareness Month

In 2011, Sepsis Alliance designated September as Sepsis Awareness Month. Every September since, we've invited individuals, health care professionals in every area of medicine and organizations big and small to help save lives by raising awareness of the leading cause of deaths in U.S. hospitals—SEPSIS.

For more information, contact:

Marketing and Communications | Sepsis Alliance
619.232.0300 | info@sepsis.org | www.sepsis.org/
get-involved/sepsis-awareness-month/
@SepsisAlliance | #SAM2021

1–30 | Thyroid Cancer Awareness Month

Thyroid Cancer Awareness Month is an opportunity to educate the public about thyroid cancer and the importance of early detection, treatment and lifelong monitoring. ThyCa: Thyroid Cancer Survivors' Association offers free support, materials and educational events for people with all types of thyroid cancer and their families.

For more information, contact:

Publications Department | ThyCa: Thyroid Cancer Survivors' Association, Inc. | 877.588.7904
thyca@thyca.org | www.thyca.org
@ThyCaInc | #ThyCaAware | #ThyCaTalk



Celebrate Mental Health

Let's talk about it!

Our Behavioral Health content helps start conversations on anxiety, stress, addiction and suicide.

BALDWIN PUBLISHING
GOOD HEALTH CONTENT



5–11 | Vascular Nurses Week

Vascular Nurses Week shines the spotlight on the professional community of vascular nurses who are focused on advancing the care of persons living with vascular disease through excellence in clinical practice, education and research

For more information, contact: Joanna Bronson
Society for Vascular Nursing | 312.334.2321
jbronson@vascularsociety.org | www.svnnet.org

6–10 | National Suicide Prevention Week

The American Association of Suicidology believes we need focus on suicide prevention every day of every year. And we can do this by continuously spreading awareness, advocating for research funding, developing innovative and effective treatment tools, being kind and helping to educate others on things like resources and warning signs. It's time to get involved, but not just this week and not just the month. It's time to make #AAS365 a priority. And it's time to make our efforts count. National Suicide Prevention Lifeline: 800-273-8255

Crisis Text Line: Text HOME to 741 741

For more information, contact:
Chris Maxwell | American Association of Suicidology | 202.237.2280 | info@suicidology.org
www.aas365.org/ | @AASuicidology
#NSPW21 | #AAS365

12–18 | National Assisted Living Week (NALW)

Established by the National Center for Assisted Living (NCAL) in 1995, National Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers and the surrounding communities to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance encourages assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinctive aspect of long term care.

For more information, contact:
National Center for Assisted Living (NCAL)
ncal@ncal.org | www.ahcancal.org/ncal/
events/nalw/Pages/default.aspx
@nationalassistedlivingweek
#NationalAssistedLivingWeek | #NALW

12–18 | National Environmental Services Week

Each year, National Health Care Environmental Services Week gives us the opportunity to show our appreciation for the extraordinary teamwork required to care for the complex health care environment.

For more information, contact:
Association for the Health Care Environment (AHE)
312-422-3860 | ahe@aha.org | www.ahe.org

13–19 | Neonatal Nurses Day (National)

Established in 2000 by the National Association of Neonatal Nurses (NANN), members of the neonatal community use this time to honor their nurse colleagues and show their pride in being a neonatal nurse. Neonatal Nurses Week provides an opportunity to celebrate the hard work and dedication of neonatal nurses as well as the NANN community. Your contributions to the tiniest patients make a difference that lasts a lifetime for neonates and their families.

For more information, contact:
Molly Anderson | National Association of Neonatal Nurses | 847.375.4897
mlanderson@nann.org nann.org/NNW
@neonatalnursesday | #NeonatalNursesWeek
#wesavebabies

19–25 | International Clean Hands Week

International Clean Hands Week was established in 2003 by the Clean Hands Coalition, an alliance of public and private partners initiated by the Centers for Disease Control and Prevention. Partners work together to create coordinated and sustained initiatives to improve hand hygiene compliance. During this week, activities around the world are encouraged by many organizations to raise awareness about the importance of good hand hygiene. Dr. Will Sawyer and Henry the Hand Foundation has continued the celebration for ALL to benefit!

For more information, contact:
Dr. Will Sawyer | Henry the Hand Foundation
513-769-4951 | dr.will@henrythehand.org
www.henrythehand.org

20–24 | Nursing Professional Development Week

NPD Week recognizes the work done by nursing professional development practitioners. During this week, take the time to celebrate your achievements thank your staff, host educational activities and teach others about nursing professional development.

For more information, contact:

