

november



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november

At-a-Glance

MONTH-LONG OBSERVANCES

COPD Awareness Month
Lung Cancer Awareness Month
National Family Caregivers Month
National Hospice and Palliative Care Month
National Patient Transport Week
Stomach Cancer Awareness Month®
American Diabetes Month

WEEK-LONG OBSERVANCES

1-7 National Patient Transport Week
1-7 Allied Health Professions Week
7-13 National Nurse Practitioner Week
7-13 National Radiologic Technology Week

RECOGNITION DAYS | EVENTS

12-14 National Donor Sabbath
12 World Pneumonia Day
21 COPD Day (World)

1-30 | COPD Awareness Month

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org/copd | @LungAssociation
#COPDAwarenessMonth | #COPD

1-30 | Lung Cancer Awareness Month

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org/lung-cancer | @LungAssociation
#LungCancer

1-30 | National Family Caregivers Month

Strong support teams come in all shapes and sizes. National Family Caregivers Month spotlights the millions of Americans directly and indirectly affected by chronic disease.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org | @LungAssociation | #NFCMonth

1-30 | National Hospice and Palliative Care Month

November is National Hospice and Palliative Care Month, a time to celebrate the kind of person- and family-centered, interdisciplinary care that helps patients and family caregivers find comfort, love and respect when they're needed most.

For more information, contact:
Communications Team | NHPC
703.837.1500 www.nhpco.org | @NHPCO_news
#hospicemonth | #hapcmonth

1-30 | Stomach Cancer Awareness Month®

November is a month known for the pleasure of eating, is the ideal month to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment and family at this time of year

and that can be challenging for people dealing with stomach cancer and for those living without a stomach.

For more information, contact:
Jon Florin | No Stomach For Cancer
608.692.5141 | jflorin@nostomachforcancer.org
www.nostomachforcancer.org/
@nostomachforcancer
#stomachcancerawarenessmonth

1-30 | American Diabetes Month

This month, take action to change the numbers that matter most to the 122 million Americans living with diabetes and prediabetes. From the number of Advocate voices standing up for people affected by diabetes, to the number of research breakthroughs, to the number of people who know their risk for developing diabetes, to the number on your blood glucose meter, you can make a difference. Join us!

For more information, contact:
American Diabetes Association | American Diabetes Association | 1-800-DIABETES
1-800-342-2383 | askada@diabetes.org
diabetes.org | @AmDiabetesAssn
#ConnectedForLife

1-7 | National Patient Transport Week

The members of the National Association of Health Care Transport Management (NAHTM) recognize that the key to timely and caring patient transportation is the staff who provides this transportation. NAHTM acknowledges that patient transportation professionals are a key component to patient flow and deserve a week of their own to celebrate their unique impact on healthcare.

For more information, contact:
Michele Jackson | NAHTM | 585.747.4353
michele_jackson@urmc.rochester.edu
www.nahtm.org | #NAHTM

7-13 | Allied Health Professions Week

Allied Health Professions Week honors the millions of health care providers working in more than 80 allied health professions. Allied health practitioners greatly influence health care delivery by supporting, facilitating and complementing the roles of physicians and other health care specialists. This collaboration, which emphasizes the strengths of all health professions, enhances the quality of healthcare. The focus of Allied Health Professions Week is to promote the celebration of allied health careers.

For more information, contact:
Kristen Truong | ASAHP | 202.237.6481
kristen@asahp.org | asahp.org | @ASAHPDC



Celebrate Healthy Goals

Our health & wellness content helps patients and employees with

- Smoking Cessation
- Lung Cancer Awareness
- Diabetes Management

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

7–13 | National Nurse Practitioner Week

To bring visibility to the role of the nurse practitioner as a primary, acute and specialty health care provider. Initiatives and activities are planned in each community to spotlight the NP and to build awareness that people have choices when selecting their health care provider. Most states receive a proclamation from their governor recognizing nurse practitioners and the many services they provide.

For more information, contact:
Nancy McMurrey | American Association of Nurse Practitioners | 512-276-5906
nmcurrey@aanp.org | aanp.org | #NPWeek

7–13 | National Radiologic Technology Week

NRTW® is celebrated annually to recognize the vital work of R.T.s across the nation. The celebration takes place each year during the week that includes Nov. 8th to commemorate the discovery of the x-ray by Wilhelm Conrad Roentgen on Nov. 8, 1895.

For more information, contact:
Marketing | ASRT | 800-444-2778
jdominguezsoto@asrt.org | asrt.org | @asrt
#NRTW20

12–14 | National Donor Sabbath

National Donor Sabbath is a three-day observance (Friday through Sunday) that seeks to engage all major religions in the United States. It is a time for congregations to learn more about the critical shortage of donated organs, celebrate life and pray for those affected by donation and transplantation.

For more information, contact:
Jocelyn Reed | Donate Life America
804-377-3580

12 | Pneumonia Day (World)

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection—especially the flu—but there are more than 30 different causes of the illness. Older adults, children and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org/pneumonia | @LungAssociation
#WorldPneumoniaDay

21 | COPD Day (World)

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your health care provider to see how you can better manage your condition, and live a full and active life.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org/copd | @LungAssociation
#WorldCOPDDay

